



LOVELAND365

People, Places & Things That Make Us
AMERICA'S SWEETHEART CITY

FREQUENTLY ASKED QUESTIONS

- ***What is a participating organization?***

An organization who agrees to have their organization placed on our website as a participating organization. This will allow anyone purchasing a book to designate the organization as the recipient of the net proceeds. Visit www.Loveland365.com

- ***Which organizations are eligible to participate?***

ALL legally recognized Non-Profit organizations who operate in Loveland. This is a Loveland based project and intended to keep all proceeds in the Loveland community.

- ***How do I contact Loveland 365 to become a participating organization?***

Email us at john@Loveland365.com and someone will contact you after that.

- ***What does an organization need to do or how can they help?***

Contact us at john@Loveland365.com and help to promote the book among your staff, volunteers, contributors and anyone else within your network. A sales form is available for your use to take orders from people who do not wish to purchase online.

- ***When will the book be available?***

We estimate books will be delivered by Mother's Day 2011. Sales will cease on April 1, 2010 and printing and binding will occur in the month of April.

- ***What is the cost of the book?***

\$39.95 plus applicable sales tax and shipping charges if the purchaser chooses to have their book shipped to them. The price goes to \$44.95 on February 15, 2011.

- ***What if they do not want their book mailed to them?***

All books will be delivered to the non-profit's location of choice for purchasers to pick up at their convenience.

- ***What will the quality of the book be like?***

Vision Graphics, the company who has agreed to print these books, is Northern Colorado's leading printer. The book will be a hard cover coffee table book with a dust cover, embossed hard cover, 384 pages and the highest quality paper with the highest quality print. In a bookstore, this book would easily sell for \$60.00 or more.

- ***What are the net proceeds available to a participating organization for each book sold?***

All proceeds up to \$20.00 per book will be donated to the participating organization. If less than 3500 books are sold, the net proceeds to each organization may be less.

- ***When are books available to pre-purchase?***

Now until April 1, 2001. Visit <http://www.loveland365.com/Pages/PreOrder.php>

On April 1st, an order for the number of books pre-purchased will be sent to the printer, Vision Graphics in Loveland. All net proceeds will then be delivered to the participating non-profits. This can be done on April 1st because all purchases will have been already paid for by the purchasers.

- ***What will the book look like?***

Visit us at Loveland365.com and view the quality of the book as well as download a PDF file for use in promoting the book.

- ***Why are we doing this?***

Because I believe Loveland is the best place to live in the world and I wanted to showcase the best people, places and things that make us America's sweetheart City. I wanted to give back to Loveland for all Loveland has given me.

- ***Is there a deadline for responding?***

The longer an organization waits, the less time purchasers will have to choose the organization for their purchase proceeds.

- ***Is there a video explaining this project?***

Yes. Visit us at <http://www.facebook.com/video/video.php?v=488434170475>