

Loveland 365 Offers Local Groups Fundraising Opportunity

Community groups and non-profits can gain via L365 book sales

Loveland, Colorado – Loveland 365, a local project dedicated to sharing all there is to love about Loveland, Colorado, is pleased to present an opportunity for local community groups and non-profit organizations to raise funds.

“We undertook Loveland 365 as a project to showcase the community, and now are looking to partner with any interested local community groups who are seeking a fundraising opportunity,” notes John Giroux, L365 founder.

Anyone interested can sell the Loveland 365 book, and order in bulk direct from the publisher for the wholesale price of \$19.99. Retail value of the book is \$39.99, representing an opportunity for organizations to keep \$20 from the sale of each book to do with as they see fit.

Loveland 365 has been well-received by the community, amassing almost 2,700 Facebook fans and gaining support from the Loveland Connection newspaper, which runs weekly features on the stories being told by the project.

About Loveland 365

Local resident and businessman John Giroux loves Loveland, and wanted to showcase the things that make it a special place. In late 2009 he decided, with 2010 approaching, that the new year would be a great time to showcase the people, places and things that make The Sweetheart City great. He turned to friends and associates from the community and set about creating Loveland 365, a year-long project to find and share compelling stories and images from Loveland with the world.

The goal of the project is to focus on one thing a day in Loveland – a story, image or interview – and feature it on the Loveland 365 website, www.Loveland365.com, and a book. Many local residents might have their own well-known favorites in Loveland, and Loveland 365 also hopes to share information about lesser-known local stories that residents think are important.

When purchasing books online, simply select a Loveland non-profit from the provided list, and that non-profit gets the proceeds from your purchase. Easy!

Find Loveland 365 on the web: <http://www.Loveland365.com/>

Find Loveland 365 on Facebook: <http://www.facebook.com/Loveland365>

Find Loveland 365 on Twitter: <http://twitter.com/loveland365>

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